



*Class of 2004*

Dear Zach and Mike:

Despite that fact that it has taken me a frankly absurd amount of time to send this to you, it has been supremely important to me that I let you both know how much I appreciate all of your efforts. I could not be happier with my new car and I feel that I've come away with a few new friends.

It is so rare in today's market to feel like an actual person in a sales situation. Not at UltimateCarDeal.Com. Your genuine interest in my ultimate satisfaction was not only clear from the beginning, but a fresh alternative to my typical experience.

In all honesty, I was dreading buying a new car but could not get rid of my old vehicle fast enough. The thought of being introduced to yet another vanity mirror or being leered at by a so-called salesman would keep me awake at night. I knew immediately when confronted by your distinctive approach that I had found the right dealership and that I would be buying my next car from you. The buck doesn't stop there, either; your patience, guidance and advice throughout the entire process were integral in my final sublimity. I surely would not have been as happy with my purchase if it weren't for the help from the both of you. Most importantly, however, I always felt that I would be treated with kindness and respect when dealing with you and the rest of the staff at UltimateCarDeal.Com; for that, I cannot thank you enough.

In closing, I'd like to formally thank you for *everything*. I won't soon forget the pleasurable experience of doing business with you and look forward to doing so again when I am ready for my next car.

Sincerely,

Reilly J. LaMarche